

From: "Sales | ProDVX" <sales@prodvx.com>
Sent: Tuesday, 04 July 2023 07:24
To: "Info | HighTech Nordic" <info@hightechnordic.com>
Subject: July 2023 news for ProDVX partners

PRO DVX | ALWAYS ON

News



Monthly Newsletter

Hot topics in July 2023

Hi Andreas,

Don't miss this month's topics:

- [Channel news](#)
- [ProDVX general news](#)
- [Blog](#)

Click on the topic to scroll towards it. Happy reading!

Channel news

Channel news | July 2023

- New products
- APPC-10SLBe has standard 5 years warranty
- ProDVX Android roadmap
- Features
- Products that go from stock to build to order
- EOL products

New products

The APPC-22XP-R23 is a 21.5-inch Android Panel PC designed to provide an optimal user experience. It comes with Android 11 and an RK3399 CPU, offering a seamless user experience and high-performance. Moreover, the installation process is simple as the APPC-22XP-R23 can be easily VESA mounted and has PoE+ capability. This means you can conveniently set it up without any hassle. Additionally, the APPC-22XP-R23 is suitable for various solutions such as digital signage, self-service kiosks, wayfinding, and more. The device is equipped with a range of I/O ports and pogo pin connectors, allowing you to connect peripherals to enhance your solution.

ProDVX offers currently the following models with Android 11:

APPC-15XP-R23 - under the following [link](#) you can find the product page.

APPC-22XP-23 - under the following [link](#) you can find the product page.

APPC-10SLB powered by Android 11 with GMS - under the following [link](#) you can find the product page.

Please get in touch with your account manager if you have any questions.

APPC-10SLBe has standard 5 years warranty

The APPC-10SLBe is made to perform. This 10-inch Panel PC is GMS-certified and runs on

Android 11. It is suitable for nearly any solution, including meeting room signage & control, point-of-sale and kiosk solutions. It is designed to be our most reliable device, capable of operating 24/7. Therefore, we now back it up with a standard 5 year warranty.

You can check the product page dedicated to ProDVX APPC-10SLBe [here](#).

The technical data-sheet can be found under the following [link](#).

Please get in touch with your account manager if you have any questions.

ProDVX Android roadmap

As an Android specialist, ProDVX is always on the lookout to make a difference for our partners and customers. It's our vision that we always offer the most stable and most secure devices.

This vision is also reflected in our Android roadmap. Specifically, this means that ProDVX is now making the transition from Android 9 to Android 11. The new APPC-10SLBe is the most recent example of this.

Android 11 is a non-rooted version, whereas Android 9 could be supported as a rooted version. This difference can have implications for the development of applications for our devices. It also has implications for the management of our devices. Devices with Android 11 cannot be reverted back to Android 9, therefore, it is important for partners to be aware of this development.

Please contact your account manager or sales@prodvx.com.

Features

We have further improved functionality and security on all our Android-based devices. With the implementation of the Chromium browser, ProDVX takes a next step in compatibility and security of our products.

In addition, we have added another important device security option. You can now either enable or disable ADB debugging with full control. You can choose to do this locally over USB, or do it remotely over TCP.

ProDVX has also introduced the possibility to make your application start on boot of the device automatically, without the requirement of changing anything inside the code of the application.

New firmware versions will become available shortly for the majority of the ProDVX APPC and ABPC series. Please check our [support portal](#) for the availability for your device.

ProDVX devices are designed and manufactured to service professional solutions. These solutions have often become crucial to the day to day operations of businesses. Therefore, they require digital signage hardware that has a long lifespan, so that important processes can continue uninterrupted. Our devices are designed with this principle of a long, reliable product lifespan.

At present, most of our Android Panel PCs come with Android 9 as their standard operating system. This version of the operating system is the final version that still support the legacy device admin feature. From Android 10 onwards, this feature is no longer supported.

This can present a significant change for software development. For this reason, many in the Android development community still hold on to Android 9, making it the most widely used version for professional solutions.

Although the official Google Android Security Patch is no longer available, security updates are still being developed for Android 9. Due to the maturity of the platform, most of these updates don't have a high impact, which makes Android 9 one of the most stable Android versions there is.

However, we are always looking at future innovations. Recently, we launched the APPC-10SLBe, our first device which runs on Android 11. This device runs on the GMS version of Android 11. Next to this GMS variant of Android, we are developing devices with the open-source version of this Android variant. Android 11 provides a future proof platform which combines new functionalities with a high level of security and stability. These new products are expected later this year.

Regarding our ProDVX IPPC-range, our Intel Panel PCs are migrating to newer versions of Windows IoT. The currently supported versions are Windows IoT Ent 2016 LTSC and 2019

LTSC (on selected models). Development has started for the support of version 2021 LTSC.

Products that go from stock to build to order

The following products change from stock to build to order items:

- APPC-10DSKP
- APPC-10DSKPL
- APPC-15XP (RK3288) - previous model
- APPC-22XP (RK3288) - previous model
- IPPC-27 (with Intel Pentium N3710)

EOL products

The following products are EOL:

- APPC-22X
- APPC-32EL
- APPC-10SLBW - replaced by APPC-10SLBNW

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News | July 2023

- Product spotlight: Pogo Pin LED Bar
- 2023 e-catalogues
- Marketing company news
- Software partner program development
- New Colleague

Product spotlight: Pogo Pin LED Bar

In this month's product spotlight: the Pogo Pin LED Bar. This innovative device allows

you to signal meeting room availability or payment status in a sleek and stylish manner. With its easy installation, attaching it to your Panel PC is a breeze. Just align the pins with the connectors, attach the screws, and you're good to go. The bright LEDs of the Pogo Pin LED Bar are perfect for busy environments where quick status updates are crucial. Choose from a variety of colors, such as red, green, and blue, to convey different messages effectively. Whether indicating room availability or payment status, rest assured that your message will be clearly communicated. Furthermore, the Pogo Pin LED Bar is built to last with its durable materials and long-lasting LEDs, ensuring reliable performance day after day, even after long-term use.

To learn about Pogo Pin LED Bar, click [here](#).

2023 e-catalogues available

We would like to let you know that our two catalogues edition 2023 are available online.

ProDVX Product Catalogue 2023 is available [here](#).

ProDVX Solution Guide 2023 is available [here](#).

Please let us know if you would like a printed version of our catalogue. We will be happy to oblige.

Marketing company news

ProDVX has published two case-studies recently. Enjoy reading!

[An interactive patient room solution at Radboud University Medical Centre](#) case-study that explains how ProDVX devices in combination with Innivo's Venue Brain software package can be used in healthcare.

[A room booking system at BOOT to optimally use office space](#) case-study explaining the advantages of joint solution by GoBright & ProDVX for the digital optimisation of the office space.

Do you have a great case-study where you used ProDVX products to develop the solution? Get in touch with our marketing team at marketing@prodvx.com.

Software partner program development

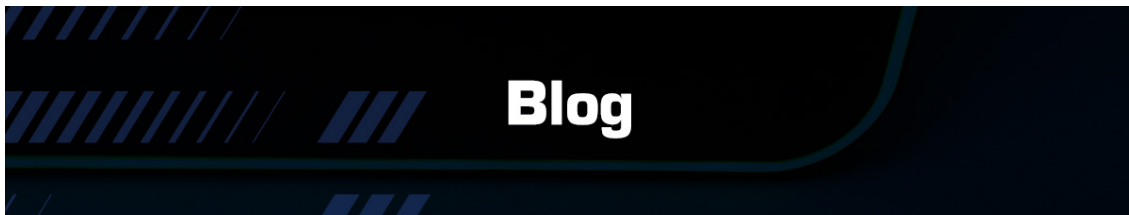
We are proud to inform you that the list of official ProDVX software partners is growing. Check the newcomers at the following [link](#).

If you are interested in co-operating with any of our software partners, please let us know. We will be glad to officially introduce you to them.

New Colleague

We would like to inform you that we have a new colleague on the sales team. Wanda Spijkers is our new inside sales representative and is already in contact with many of our customers regarding any questions related to order processing and administration.

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Blog | by marketing department - The synergy between Digital Signage software and hardware: enriching the total solution

As a software developer in the AV-industry, you know that the technology landscape is constantly evolving, and businesses are increasingly turning to interactive digital signage to stay competitive. Interactive digital signage is a dynamic and powerful tool that enables businesses to communicate and interact with their customers, enhance their brand, and drive revenue. To deliver an effective digital signage solution, it is essential to have the right combination of digital signage software and interactive displays.

Digital signage software is the brain of the solution, providing the functionality to manage, schedule, and distribute digital content. On the other hand, interactive digital signage displays are the physical component that displays the content and enables user interaction. For businesses to achieve the full potential of interactive digital signage, it is crucial that both software and hardware are optimized to work seamlessly together.

Providing an intuitive and easy user-experience is what sets apart great software from good software. However, not only software should be user-friendly. Even the most user-friendly software gets negatively perceived when the device it's running on isn't functioning properly. That is why it is important to focus on what interactive display your software runs on, and to ensure the device contains features that focus on its user-friendliness. Educate your audience by making them aware of the added value of the hardware they choose. Show them how hardware improves the total solution by highlighting the following features.

Every interactive display needs a good touchscreen, capable of handling touch interactions accurately for extended periods of time. Several types of touch technology exist that can be incorporated into the display, but 10-point PCAP touch technology is considered by the digital signage industry as one of the best and most durable types. This makes it one of the most widely used types of touch technology for interactive digital signage. In addition, some interactive solutions require the use of peripherals such as scanners, cameras or payment terminals. Therefore, interactive displays need a wide range of I/O ports to ensure that the required peripherals can be attached to the display. When choosing your digital signage hardware, make sure the device has the right I/O ports for the peripherals that your software solution requires.

You can read a full text of white paper [here](#).

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Our promise

Digital communication with hardware you can always depend on.



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ProDVX Europe
Europalaan 10
5232 BC Den Bosch
The Netherlands

www.prodvx.com
sales@prodvx.com
+31 (0)73 73 70 345

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